



DAISY SLEIMAN

PARIS , FR

Wholesale | Showroom | Content Creation | Marketing |
Graphic | Fashion Design | Styling | Illustration | VIP & Press

EXPERIENCE

Veronica Beard, Paris

Head of Backstage | May 2025 - June 2025

JACOB LEE LONDON , Paris

Wholesale & Responsible Showroom | March 2025 - June 2025

- Worked on JOOR and collaborated with clients to create custom orders and lookbooks.

Karl Lagerfeld, Paris

Wholesale & Showroom Assistant | March 2024 - September 2024

- In charge of wholesale operations and showroom management.
- Set up sample sales and take care of merchandising.
- Managed Excel sheets and conducted client meetings with buyers.

The Color Concept, Qatar

Fashion Designer | April 2024 - July 2024

- Curated and designed the summer collection.
- Provided mood boards, developments, silhouettes and tech packs.

Maison J.Simone, Paris

Fashion Design Intern | December 2023 - January 2024

- Closely designed the Fall / Winter 2024 collection with the creative director.

Flashy, Dubai

Social Media & Production Intern | July - October 2023

- Directed visual content for social media accounts.
- Assisting in production management and on-site shoots.

Fadwa Baalbaki, Beirut

Fashion Intern | July - August 2022

- Assisted in designing the RTW 2023 collection.

Rouje, Paris

Leather Good Illustrator | February 2023

Stellar, Paris

Jewelry Designer | December 2022 - March 2023

FASHION WEEK

Y/Project, Paris

Showroom Intern | January 2023

Arddun Agency, Paris

Showroom Intern | June 2022

Le Cavalier, Paris

Fashion Show Intern | March 2022

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Interview: [L'Officiel Arabia](#)

Portfolio: [Bydaisy.studio](#)

EDUCATION

MBA Luxury Fashion Management

IFA, Paris .

2024 - Present

BFA in Fashion Design

Paris College of Art, Paris.

Presented a 10-look RTW fashion show video and lookbook.

Bachelor of Fashion Design

Lebanese American University , Beirut.

2018 - 2021

Studied at Elie Saab's School of Fashion.

High School Diploma

Al Mawakeb , Dubai.

2006 - 2018

Highest distinction (AP English).

Active in the magazine club, MUN, volleyball, and basketball teams.

SKILLS

Adobe Creative Suite, Procreate, JOOR, NuOrder, QlikSense, Excel, Microsoft365, Canva

LANGUAGES

English , French and Arabic

COMPETITIONS

Shortlisted for the Global Design Graduate Show 2023 in collaboration with Gucci.

Dubai, UAE

Paris, France

Beirut, Lebanon